

**Target Marketing**  
**TENTATIVE 2019 Schedule of Deadlines - Shared Mail Program**

<b>In-Home Date</b>	<b>Art &amp; Contracts Due by 12pm:</b>	<b>Camera Ready Art Due by 12pm:</b>	<b>Preprint Orders Due By 12pm:</b>	<b>Product Delivered to MSI by 12pm:</b>
1/4/2019	Thurs 12/13/2018	Tues 12/18/2018	Fri. 12/21/2018	Wed. 12/26/2018
1/11/2019	Fri 12/21/2018	Fri 12/21/2018	Fri. 12/28/2018	Thurs. 1/3/2019
1/18/2019	Fri 12/28/2018	Mon 12/31/2018	Fri. 1/4/2019	Thurs. 1/10/2019
1/25/2019	Fri 1/4/2019	Tues 1/8/2019	Fri. 1/11/2019	Wed. 1/16/2019
2/1/2019	Fri 1/11/2019	Tues 1/15/2019	Fri. 1/18/2019	Thurs. 1/24/2019
2/8/2019	Fri 1/18/2019	Tues 1/22/2019	Mon. 1/28/2019	Thurs. 1/31/2019
2/15/2019	Mon 1/28/2019	Wed 1/30/2019	Mon. 2/4/2019	Thurs. 2/7/2019
2/22/2019	Mon 2/4/2019	Wed 2/6/2019	Mon. 2/11/2019	Thurs. 2/14/2019
3/1/2019	Mon 2/11/2019	Wed 2/13/2019	Mon. 2/18/2019	Thurs. 2/21/2019
3/8/2019	Mon 2/18/2019	Wed 2/20/2019	Mon. 2/25/2019	Thurs. 2/28/2019
3/15/2019	Mon 2/25/2019	Wed 2/27/2019	Mon. 3/4/2019	Thurs. 3/7/2019
3/22/2019	Mon 3/4/2019	Wed 3/6/2019	Mon. 3/11/2019	Thurs. 3/14/2019
3/29/2019	Mon 3/11/2019	Wed 3/13/2019	Mon. 3/18/2019	Thurs. 3/21/2019
4/5/2019	Mon 3/18/2019	Wed 3/20/2019	Mon. 3/25/2019	Thurs. 3/28/2019
4/12/2019	Mon 3/25/2019	Wed 3/27/2019	Mon. 4/1/2019	Thurs. 4/4/2019
4/19/2019	Mon 4/1/2019	Wed 4/3/2019	Mon. 4/8/2019	Thurs. 4/11/2019
4/26/2019	Mon 4/8/2019	Wed 4/10/2019	Mon. 4/15/2019	Thurs. 4/18/2019
5/3/2019	Mon 4/15/2019	Wed 4/17/2019	Mon. 4/22/2019	Thurs. 4/25/2019
5/10/2019	Mon 4/22/2019	Wed 4/24/2019	Mon. 4/29/2019	Thurs. 5/2/2019
5/17/2019	Mon 4/29/2019	Wed 5/1/2019	Mon. 5/6/2019	Thurs. 5/9/2019
5/24/2019	Mon 5/6/2019	Wed 5/8/2019	Mon. 5/13/2019	Thurs. 5/16/2019
5/31/2019	Fri 5/10/2019	Tues 5/14/2019	Fri. 5/17/2019	Wed. 5/22/2019
6/7/2019	Fri 5/17/2019	Tues 5/21/2019	Fri. 5/24/2019	Thurs. 5/30/2019
6/14/2019	Fri 5/24/2019	Wed 5/29/2019	Mon. 6/3/2019	Thurs. 6/6/2019
6/21/2019	Mon 6/3/2019	Wed 6/5/2019	Mon. 6/10/2019	Thurs. 6/13/2019
6/28/2019	Mon 6/10/2019	Wed 6/12/2019	Mon. 6/17/2019	Thurs. 6/20/2019
7/5/2019	Fri 6/14/2019	Tues 6/18/2019	Fri. 6/21/2019	Wed. 6/26/2019
7/12/2019	Fri 6/21/2019	Tues 6/25/2019	Fri. 6/28/2019	Wed. 7/3/2019
7/19/2019	Fri 6/28/2019	Tues 7/2/2019	Mon. 7/8/2019	Thurs. 7/11/2019
7/26/2019	Mon 7/8/2019	Wed 7/10/2019	Mon. 7/15/2019	Thurs. 7/18/2019
8/2/2019	Mon 7/15/2019	Wed 7/17/2019	Mon. 7/22/2019	Thurs. 7/25/2019
8/9/2019	Mon 7/22/2019	Wed 7/24/2019	Mon. 7/29/2019	Thurs. 8/1/2019
8/16/2019	Mon 7/29/2019	Wed 7/31/2019	Mon. 8/5/2019	Thurs. 8/8/2019
8/23/2019	Mon 8/5/2019	Wed 8/7/2019	Mon. 8/12/2019	Thurs. 8/15/2019
8/30/2019	Mon 8/12/2019	Wed 8/14/2019	Mon. 8/19/2019	Thurs. 8/22/2019
9/6/2019	Fri 8/16/2019	Tues 8/20/2019	Fri. 8/23/2019	Wed. 8/28/2019
9/13/2019	Fri 8/23/2019	Tues 8/27/2019	Fri. 8/30/2019	Thurs. 9/5/2019
9/20/2019	Fri 8/30/2019	Wed 9/4/2019	Mon. 9/9/2019	Thurs. 9/12/2019
9/27/2019	Mon 9/9/2019	Wed 9/11/2019	Mon. 9/16/2019	Thurs. 9/19/2019
10/4/2019	Mon 9/16/2019	Wed 9/18/2019	Mon. 9/23/2019	Thurs. 9/26/2019
10/11/2019	Mon 9/23/2019	Wed 9/25/2019	Mon. 9/30/2019	Thurs. 10/3/2019
10/18/2019	Mon 9/30/2019	Wed 10/2/2019	Mon. 10/7/2019	Thurs. 10/10/2019
10/25/2019	Mon 10/7/2019	Wed 10/9/2019	Mon. 10/14/2019	Thurs. 10/17/2019
11/1/2019	Mon 10/14/2019	Wed 10/16/2019	Mon. 10/21/2019	Thurs. 10/24/2019
11/8/2019	Mon 10/21/2019	Wed 10/23/2019	Mon. 10/28/2019	Thurs. 10/31/2019

Deadlines may need to be adjusted to accommodate holiday scheduling.

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<b>11/15/2019</b>	Mon	10/28/2019	Wed	10/30/2019	Mon.	11/4/2019	Thurs.	11/7/2019
<b>11/22/2019</b>	Mon	11/4/2019	Wed	11/6/2019	Mon.	11/11/2019	Thurs.	11/14/2019
<b>11/29/2019</b>	Thurs	11/7/2019	Tues	11/12/2019	Thurs	11/14/2019	Tues	11/19/2019
<b>12/6/2019</b>	Thurs	11/14/2019	Tues	11/19/2019	Thurs	11/21/2019	Tues	11/26/2019
<b>12/13/2019</b>	Thurs	11/21/2019	Tues	11/26/2019	Mon.	12/2/2019	Thurs.	12/5/2019
<b>12/20/2019</b>	Mon	12/2/2019	Wed	12/4/2019	Mon.	12/9/2019	Thurs.	12/12/2019
<b>*12/27/2019</b>	Fri	12/6/2019	Tues	12/10/2019	Fri.	12/13/2019	Tues	12/17/2019
<b>*1/3/2020</b>	Thurs	12/12/2019	Tues	12/17/2019	Fri.	12/20/2019	Thurs.	12/26/2019**
<b>1/10/2020</b>	Thurs	12/19/2019	Mon	12/23/2019	Fri.	12/27/2019	Thurs.	1/2/2020
<b>1/17/2020</b>	Fri	12/27/2019	Mon	12/30/2019	Fri.	1/3/2020	Thurs.	1/9/2020
<b>1/24/2020</b>	Fri	1/3/2020	Tues	1/7/2020	Fri.	1/10/2020	Wed.	1/15/2020
<b>1/31/2020</b>	Fri	1/10/2020	Tues	1/14/2020	Fri.	1/17/2020	Thurs.	1/23/2020
<b>2/7/2020</b>	Fri	1/17/2020	Tues	1/21/2020	Mon.	1/27/2020	Thurs.	1/30/2020

\*Deadlines may need to be adjusted

\*\*By 10am if possible

**Missed Art Deadlines:**

A Late Fee will be applied if artwork arrives later than the deadlines outlined above.

The late fee is \$150 (or 15% of the total order if \$150 is more than 50% of the order.)

**Missed Product Deadlines:**

Late Fees will be applied if product arrives at the production facility after noon on the day of the deadline. To avoid late charges please inquire if an extension can be granted.

**Product Late Fees:**

- \$25.00 - less than 10,000 copies
- \$50.00 - 10,000 - 25,000
- \$100.00 - 25,000 - 50,000
- \$125.00 - 50,000 or more

Late fees will be doubled after 3pm

\*Please note that the above deadlines are for shared mail processed at Target Marketing's Rockland facility. Shared mail processed outside of Rockland will require earlier deadlines, as will solo or list mail jobs. Please contact your sales representatives to confirm these deadlines.

Deadlines may need to be adjusted to accommodate holiday scheduling.