

**Target Marketing**  
**TENTATIVE 2019 Schedule of Deadlines - Shared Mail Program**

In-Home Date	Art & Contracts		Camera Ready		Art/Copy (4 Pg Tab ONLY) Due by		Preprint Orders		Product Delivered to	
	Due by 12pm:		Art Due by 12pm:		12pm:		Due By 12pm:		MSI by 12pm:	
1/4/2019	Thurs	12/13/2018	Tues	12/18/2018	Wed	12/19/2018	Fri.	12/21/2018	Wed.	12/26/2018
1/11/2019	Fri	12/21/2018	Fri	12/21/2018	Wed	12/26/2018	Fri.	12/28/2018	Thurs.	1/3/2019
1/18/2019	Fri	12/28/2018	Mon	12/31/2018	Wed	1/2/2019	Fri.	1/4/2019	Thurs.	1/10/2019
1/25/2019	Fri	1/4/2019	Tues	1/8/2019	Wed	1/9/2019	Fri.	1/11/2019	Wed.	1/16/2019
2/1/2019	Fri	1/11/2019	Tues	1/15/2019	Wed	1/16/2019	Mon.	1/21/2019	Thurs.	1/24/2019
2/8/2019	Fri	1/18/2019	Tues	1/22/2019	Wed	1/23/2019	Mon.	1/28/2019	Thurs.	1/31/2019
2/15/2019	Mon	1/28/2019	Wed	1/30/2019	Thurs	1/31/2019	Mon.	2/4/2019	Thurs.	2/7/2019
2/22/2019	Mon	2/4/2019	Wed	2/6/2019	Thurs	2/7/2019	Mon.	2/11/2019	Thurs.	2/14/2019
3/1/2019	Mon	2/11/2019	Wed	2/13/2019	Thurs	2/14/2019	Mon.	2/18/2019	Thurs.	2/21/2019
3/8/2019	Mon	2/18/2019	Wed	2/20/2019	Thurs	2/21/2019	Mon.	2/25/2019	Thurs.	2/28/2019
3/15/2019	Mon	2/25/2019	Wed	2/27/2019	Thurs	2/28/2019	Mon.	3/4/2019	Thurs.	3/7/2019
3/22/2019	Mon	3/4/2019	Wed	3/6/2019	Thurs	3/7/2019	Mon.	3/11/2019	Thurs.	3/14/2019
3/29/2019	Mon	3/11/2019	Wed	3/13/2019	Thurs	3/14/2019	Mon.	3/18/2019	Thurs.	3/21/2019
4/5/2019	Mon	3/18/2019	Wed	3/20/2019	Thurs	3/21/2019	Mon.	3/25/2019	Thurs.	3/28/2019
4/12/2019	Mon	3/25/2019	Wed	3/27/2019	Thurs	3/28/2019	Mon.	4/1/2019	Thurs.	4/4/2019
4/19/2019	Mon	4/1/2019	Wed	4/3/2019	Thurs	4/4/2019	Mon.	4/8/2019	Thurs.	4/11/2019
4/26/2019	Mon	4/8/2019	Wed	4/10/2019	Thurs	4/11/2019	Mon.	4/15/2019	Thurs.	4/18/2019
5/3/2019	Mon	4/15/2019	Wed	4/17/2019	Thurs	4/18/2019	Mon.	4/22/2019	Thurs.	4/25/2019
5/10/2019	Mon	4/22/2019	Wed	4/24/2019	Thurs	4/25/2019	Mon.	4/29/2019	Thurs.	5/2/2019
5/17/2019	Mon	4/29/2019	Wed	5/1/2019	Thurs	5/2/2019	Mon.	5/6/2019	Thurs.	5/9/2019
5/24/2019	Mon	5/6/2019	Wed	5/8/2019	Thurs	5/9/2019	Mon.	5/13/2019	Thurs.	5/16/2019
5/31/2019	Fri	5/10/2019	Tues	5/14/2019	Wed	5/15/2019	Fri.	5/17/2019	Wed.	5/22/2019
6/7/2019	Fri	5/17/2019	Tues	5/21/2019	Wed	5/22/2019	Fri.	5/24/2019	Thurs.	5/30/2019
6/14/2019	Fri	5/24/2019	Wed	5/29/2019	Thurs	5/30/2019	Mon.	6/3/2019	Thurs.	6/6/2019
6/21/2019	Mon	6/3/2019	Wed	6/5/2019	Thurs	6/6/2019	Mon.	6/10/2019	Thurs.	6/13/2019
6/28/2019	Mon	6/10/2019	Wed	6/12/2019	Thurs	6/13/2019	Mon.	6/17/2019	Thurs.	6/20/2019
7/5/2019	Fri	6/14/2019	Tues	6/18/2019	Wed	6/19/2019	Fri.	6/21/2019	Wed.	6/26/2019
7/12/2019	Fri	6/21/2019	Tues	6/25/2019	Wed	6/26/2019	Fri.	6/28/2019	Wed.	7/3/2019
7/19/2019	Fri	6/28/2019	Tues	7/2/2019	Wed	7/3/2019	Mon.	7/8/2019	Thurs.	7/11/2019
7/26/2019	Mon	7/8/2019	Wed	7/10/2019	Thurs	7/11/2019	Mon.	7/15/2019	Thurs.	7/18/2019
8/2/2019	Mon	7/15/2019	Wed	7/17/2019	Thurs	7/18/2019	Mon.	7/22/2019	Thurs.	7/25/2019
8/9/2019	Mon	7/22/2019	Wed	7/24/2019	Thurs	7/25/2019	Mon.	7/29/2019	Thurs.	8/1/2019
8/16/2019	Mon	7/29/2019	Wed	7/31/2019	Thurs	8/1/2019	Mon.	8/5/2019	Thurs.	8/8/2019
8/23/2019	Mon	8/5/2019	Wed	8/7/2019	Thurs	8/8/2019	Mon.	8/12/2019	Thurs.	8/15/2019
8/30/2019	Mon	8/12/2019	Wed	8/14/2019	Thurs	8/15/2019	Mon.	8/19/2019	Thurs.	8/22/2019
9/6/2019	Fri	8/16/2019	Tues	8/20/2019	Wed	8/21/2019	Fri.	8/23/2019	Wed.	8/28/2019
9/13/2019	Fri	8/23/2019	Tues	8/27/2019	Wed	8/28/2019	Fri.	8/30/2019	Thurs.	9/5/2019
9/20/2019	Fri	8/30/2019	Wed	9/4/2019	Thurs	9/5/2019	Mon.	9/9/2019	Thurs.	9/12/2019
9/27/2019	Mon	9/9/2019	Wed	9/11/2019	Thurs	9/12/2019	Mon.	9/16/2019	Thurs.	9/19/2019
10/4/2019	Mon	9/16/2019	Wed	9/18/2019	Thurs	9/19/2019	Mon.	9/23/2019	Thurs.	9/26/2019
10/11/2019	Mon	9/23/2019	Wed	9/25/2019	Thurs	9/26/2019	Mon.	9/30/2019	Thurs.	10/3/2019
10/18/2019	Mon	9/30/2019	Wed	10/2/2019	Thurs	10/3/2019	Mon.	10/7/2019	Thurs.	10/10/2019
10/25/2019	Mon	10/7/2019	Wed	10/9/2019	Thurs	10/10/2019	Mon.	10/14/2019	Thurs.	10/17/2019
11/1/2019	Mon	10/14/2019	Wed	10/16/2019	Thurs	10/17/2019	Mon.	10/21/2019	Thurs.	10/24/2019
11/8/2019	Mon	10/21/2019	Wed	10/23/2019	Thurs	10/24/2019	Mon.	10/28/2019	Thurs.	10/31/2019

Deadlines may need to be adjusted to accommodate holiday scheduling.

**Target Marketing**  
**TENTATIVE 2019 Schedule of Deadlines - Shared Mail Program**

In-Home Date	Art & Contracts Due by 12pm:	Camera Ready Art Due by 12pm:	Art/Copy (4 Pg Tab ONLY) Due by 12pm:		Preprint Orders Due By 12pm:	Product Delivered to MSI by 12pm:	
11/15/2019	Mon 10/28/2019	Wed 10/30/2019	Thurs 10/31/2019	Thurs 10/31/2019	Mon. 11/4/2019	Thurs. 11/7/2019	11/7/2019
11/22/2019	Mon 11/4/2019	Wed 11/6/2019	Thurs 11/7/2019	Thurs 11/7/2019	Mon. 11/11/2019	Thurs. 11/14/2019	11/14/2019
11/29/2019	Thurs 11/7/2019	Tues 11/12/2019	Wed 11/13/2019	Thurs 11/14/2019	Thurs 11/14/2019	Tues 11/19/2019	11/19/2019
12/6/2019	Thurs 11/14/2019	Tues 11/19/2019	Wed 11/20/2019	Thurs 11/21/2019	Thurs 11/21/2019	Tues 11/26/2019	11/26/2019
12/13/2019	Thurs 11/21/2019	Tues 11/26/2019	Wed 11/27/2019	Mon. 12/2/2019	Thurs. 12/5/2019	12/5/2019	12/5/2019
12/20/2019	Mon 12/2/2019	Wed 12/4/2019	Thurs 12/5/2019	Mon. 12/9/2019	Thurs. 12/12/2019	12/12/2019	12/12/2019
12/27/2019	Fri 12/6/2019	Tues 12/10/2019	Wed 12/11/2019	Fri. 12/13/2019	Tues 12/17/2019	12/17/2019	12/17/2019
1/3/2020	Thurs 12/12/2019	Tues 12/17/2019	Wed 12/18/2019	Fri. 12/20/2019	Thurs. 12/26/2019*	12/26/2019*	12/26/2019*
1/10/2020	Thurs 12/19/2019	Mon 12/23/2019	Tues 12/24/2019	Fri. 12/27/2019	Thurs. 1/2/2020	1/2/2020	1/2/2020
1/17/2020	Fri 12/27/2019	Mon 12/30/2019	Tues 12/31/2019	Fri. 1/3/2020	Thurs. 1/9/2020	1/9/2020	1/9/2020
1/24/2020	Fri 1/3/2020	Tues 1/7/2020	Wed 1/8/2020	Fri. 1/10/2020	Wed. 1/15/2020	1/15/2020	1/15/2020
1/31/2020	Fri 1/10/2020	Tues 1/14/2020	Wed 1/15/2020	Fri. 1/17/2020	Thurs. 1/23/2020	1/23/2020	1/23/2020
2/7/2020	Fri 1/17/2020	Tues 1/21/2020	Wed 1/22/2020	Mon. 1/27/2020	Thurs. 1/30/2020	1/30/2020	1/30/2020

\*by 10am if possible

**Missed Art Deadlines:**

A Late Fee will be applied if artwork arrives later than the deadlines outlined above.

The late fee is \$150 (or 15% of the total order if \$150 is more than 50% of the order.)

**Missed Product Deadlines:**

Late Fees will be applied if product arrives at the production facility after noon on the day of the deadline. To avoid late charges please inquire if an extension can be granted.

**Product Late Fees:**

\$25.00 - less than 10,000 copies

\$50.00 - 10,000 - 25,000

\$100.00 - 25,000 - 50,000

\$125.00 - 50,000 or more

Late fees will be doubled after 3pm

\*Please note that the above deadlines are for shared mail processed at Target Marketing's Rockland facility. Shared mail processed outside of Rockland will require earlier deadlines, as will solo or list mail jobs. Please contact your sales representatives to confirm these deadlines.

Deadlines may need to be adjusted to accommodate holiday scheduling.