

**Target Marketing Maine**  
**TENTATIVE 2018 Schedule of Deadlines - Shared Mail Program**

<b>In-Home Date</b>	<b>Art &amp; Contracts Due by 12pm:</b>		<b>Preprint Orders Due By 12pm:</b>		<b>Product Delivered to MSI by 12pm:</b>	
5/18/2018	Mon	4/30/2018	Mon.	5/7/2018	Thurs.	5/10/2018
5/25/2018	Mon	5/7/2018	Mon.	5/14/2018	Thurs.	5/17/2018
6/1/2018	Fri	5/11/2018	Fri.	5/18/2018	Wed.	5/23/2018
6/8/2018	Fri	5/18/2018	Fri.	5/25/2018	Thurs.	5/31/2018
6/15/2018	Fri	5/25/2018	Mon.	6/4/2018	Thurs.	6/7/2018
6/22/2018	Mon	6/4/2018	Mon.	6/11/2018	Thurs.	6/14/2018
6/29/2018	Mon	6/11/2018	Mon.	6/18/2018	Thurs.	6/21/2018
7/6/2018	Fri	6/15/2018	Fri.	6/22/2018	Wed.	6/27/2018
7/13/2018	Fri	6/22/2018	Fri.	6/29/2018	Thurs.	7/5/2018
7/20/2018	Fri	6/29/2018	Mon.	7/9/2018	Thurs.	7/12/2018
7/27/2018	Mon	7/9/2018	Mon.	7/16/2018	Thurs.	7/19/2018
8/3/2018	Mon	7/16/2018	Mon.	7/23/2018	Thurs.	7/26/2018
8/10/2018	Mon	7/23/2018	Mon.	7/30/2018	Thurs.	8/2/2018
8/17/2018	Mon	7/30/2018	Mon.	8/6/2018	Thurs.	8/9/2018
8/24/2018	Mon	8/6/2018	Mon.	8/13/2018	Thurs.	8/16/2018
8/31/2018	Mon	8/13/2018	Mon.	8/20/2018	Thurs.	8/23/2018
9/7/2018	Fri	8/17/2018	Fri.	8/24/2018	Wed.	8/29/2018
9/14/2018	Fri	8/24/2018	Fri.	8/31/2018	Thurs.	9/6/2018
9/21/2018	Fri	8/31/2018	Mon.	9/10/2018	Thurs.	9/13/2018
9/28/2018	Mon	9/10/2018	Mon.	9/17/2018	Thurs.	9/20/2018
10/5/2018	Mon	9/17/2018	Mon.	9/24/2018	Thurs.	9/27/2018
10/12/2018	Mon	9/24/2018	Mon.	10/1/2018	Thurs.	10/4/2018
10/19/2018	Mon	10/1/2018	Mon.	10/8/2018	Thurs.	10/11/2018
10/26/2018	Mon	10/8/2018	Mon.	10/15/2018	Thurs.	10/18/2018
11/2/2018	Mon	10/15/2018	Mon.	10/22/2018	Thurs.	10/25/2018
11/9/2018	Mon	10/22/2018	Mon.	10/29/2018	Thurs.	11/1/2018
11/16/2018	Mon	10/29/2018	Mon.	11/5/2018	Thurs.	11/8/2018
11/23/2018	Fri	11/2/2018	Fri.	11/9/2018	Wed.	11/14/2018
11/30/2018	Thurs	11/8/2018	Thurs	11/15/2018	Tues	11/20/2018
12/7/2018	Thurs	11/15/2018	Mon.	11/26/2018	Thurs.	11/29/2018
12/14/2018	Mon	11/26/2018	Mon.	12/3/2018	Thurs.	12/6/2018
12/21/2018	Mon	12/3/2018	Mon.	12/10/2018	Thurs.	12/13/2018
12/28/2018	Fri	12/7/2018	Fri.	12/14/2018	Wed.	12/19/2018
1/4/2019	Thurs	12/13/2018	Fri.	12/21/2018	Wed.	12/26/2018
1/11/2019	Fri	12/21/2018	Fri.	12/28/2018	Thurs.	1/3/2019

**Missed Art Deadlines:**

A Late Fee will be applied if artwork arrives later than the deadlines outlined above.

The late fee is \$150 (or 15% of the total order if \$150 is more than 50% of the order.)

**Missed Product Deadlines:**

Late Fees will be applied if product arrives at the production facility after noon on the day of the deadline. To avoid late charges please inquire if an extension can be granted.

\*Please note that the above deadlines are for shared mail processed at Target Marketing's Rockland facility. Shared mail processed outside of Rockland will require earlier deadlines, as will solo, list mail, or special print jobs. Please contact your sales representatives to confirm these deadlines.

**Deadlines may need to be adjusted to accommodate holiday scheduling.**